



Why Choose ServiceAR

Augmented reality (AR) is transforming industries by providing innovative solutions that enhance operational efficiency, reduce costs, and improve safety. For industrial sectors like manufacturing, logistics, and maintenance, AR has proven to be an invaluable tool, offering a mix of on-site real-time guidance, data visualization, and workflow optimization. ServiceAR stands out as a premier choice, delivering an all-in-one industrial AR platform designed for enterprise-scale deployment.

The Growing Importance of AR in Manufacturing

In recent years, the manufacturing sector has seen a significant increase in the adoption of AR technologies. By 2025, the market for AR IoT in manufacturing is expected to be worth between \$40 to \$50 billion, with projections for growth reaching up to \$110 billion by 2030. This expansion is largely fueled by the increasing use of AR devices in industrial environments, as well as advancements in AR hardware. As manufacturers look to optimize their operations, AR provides a powerful solution by overlaying real-time, context-specific information on the worker's environment, improving efficiency and safety.

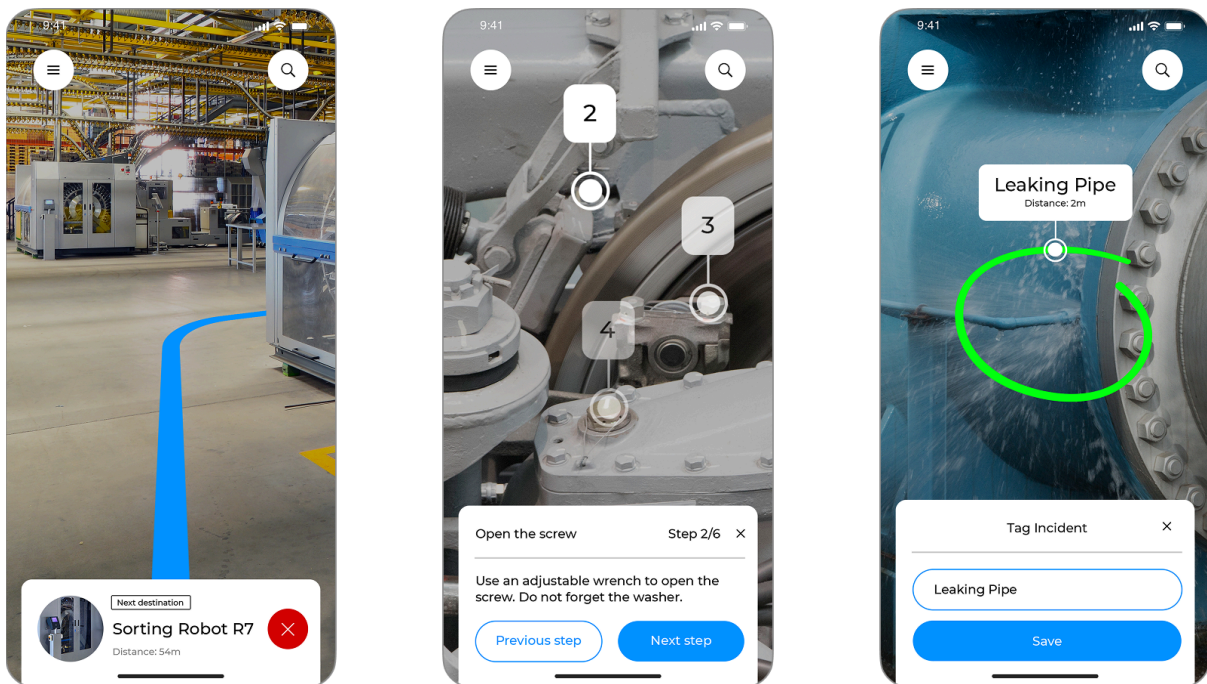
While some platforms emphasize remote assistance or immersive training experiences, ServiceAR focuses on delivering intuitive on-site solutions that provide workers with actionable insights and step-by-step guidance at the point of need. By addressing operational inefficiencies directly on the ground, ServiceAR ensures measurable improvements in task completion times, safety, and worker confidence.

With AR market penetration continuing to increase—driven by rapid advancements across the industry—the demand for AR solutions in industries like manufacturing, field service, and logistics is only expected to grow. In 2024, there were an estimated 1.03 billion mobile augmented reality (AR) users worldwide. This number is projected to rise to 1.07

billion in 2025 and reach 1.19 billion by 2028, highlighting the steady expansion of AR adoption across various sectors.

ServiceAR: A Comprehensive Industrial Solution

What sets ServiceAR apart from other AR platforms is its all-in-one approach. Unlike other solutions that may require additional tools or integrations, ServiceAR brings together a suite of powerful features designed to optimize industrial workflows. The platform overlays real-time instructions, navigation, and other contextual information directly onto a worker's mobile device screen, enhancing their ability to complete complex tasks with ease. Whether through smartphones or tablets, ServiceAR offers a seamless experience that empowers workers to access the information they need without interrupting their workflow.



ServiceAR's key features, including indoor navigation, optimized workflows, and incident tagging are designed to address the unique challenges of industrial environments. For example, ServiceAR has been shown to reduce task completion time by 76%, while on-site troubleshooting time can be cut by 32% through streamlined workflows and accessible data visualization. Additionally, the platform reduces training time by 65%, making it easier for new employees to get up to speed.¹

¹ These figures are based on internal case studies and customer feedback, reflecting real-world use cases and performance improvements observed across various industries.

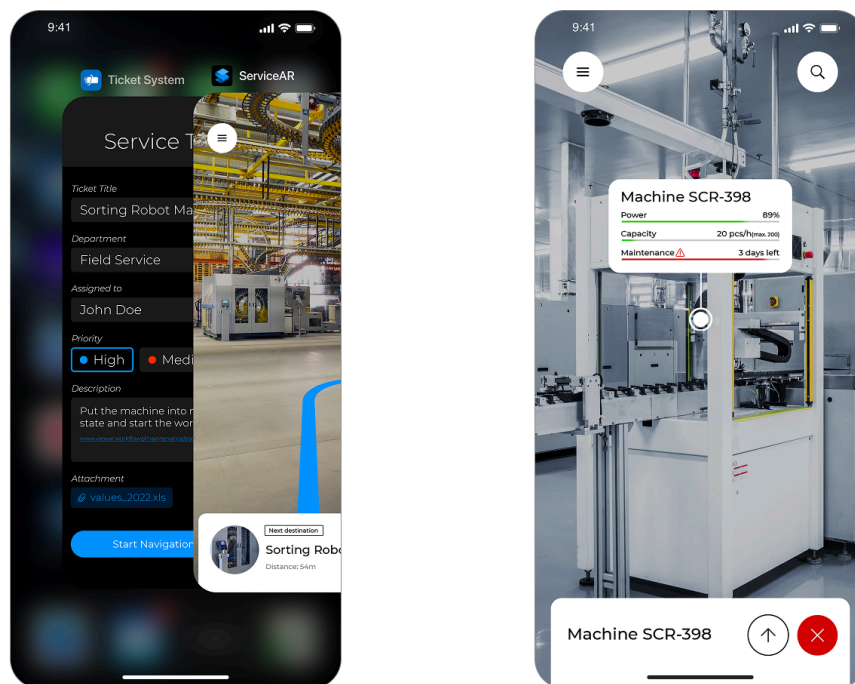
These efficiency gains have a direct impact on the bottom line by reducing downtime and ensuring that workers can carry out their tasks more safely and effectively.

Enhancing Collaboration Across Teams and Locations

ServiceAR enables teams to collaborate effectively by providing a unified interface for accessing operational data. Deskless workers, who represent nearly 80% of the global workforce, are among the largest adopters of AR technology. A McKinsey report found that these workers are increasingly turning to AR platforms to enhance productivity and reduce downtime. While some competitors offer remote assistance or immersive collaboration tools, ServiceAR focuses on empowering workers through on-site real-time insights and interactive workflows, all accessible via existing mobile devices without requiring specialized hardware or remote support systems.

Seamless Integration with Existing Systems

One of the main challenges businesses face when adopting new technologies is ensuring that they integrate smoothly with existing systems. ServiceAR addresses this need by offering robust APIs for seamless integration with enterprise tools and external databases, enabling efficient task management and streamlined workflows. The platform also supports deep link integration and generates QR codes, enabling quick access to AR features from within existing systems.



Moreover, ServiceAR offers a flexible approach to integration, ensuring compatibility with various industry-standard tools and databases. Its ability to visualize real-time IoT data

through AR labels ensures workers have the most up-to-date information at the point of need, improving decision-making and reducing errors.

Future-Proofing Your Business with ServiceAR

The rapid growth of AR technology is expected to continue, with the global AR market forecast to reach \$340 billion by 2028. As such, businesses need to choose solutions that are adaptable to evolving technologies. ServiceAR is designed to be future-proof, with continuous updates and the ability to scale with your business needs. The platform is not only built to handle current AR applications but also provides the flexibility to accommodate future advancements in AR hardware and software.

ServiceAR enables developers to customize integrations and workflows through our flexible APIs, ensuring seamless adaptation to your needs. This ensures that businesses can adapt the platform to their specific needs and take full advantage of the latest innovations in AR technology.

Conclusion

As businesses increasingly look for ways to improve efficiency, safety, and collaboration, ServiceAR offers a robust, all-in-one solution that meets the unique needs of industrial environments. With its powerful features, seamless integration with existing systems, and ability to scale for enterprise use, ServiceAR is the ideal platform for companies looking to harness the power of augmented reality. By reducing downtime, improving worker safety, and streamlining processes, ServiceAR provides a clear return on investment, making it the smart choice for businesses aiming to stay ahead in an ever-evolving digital landscape.